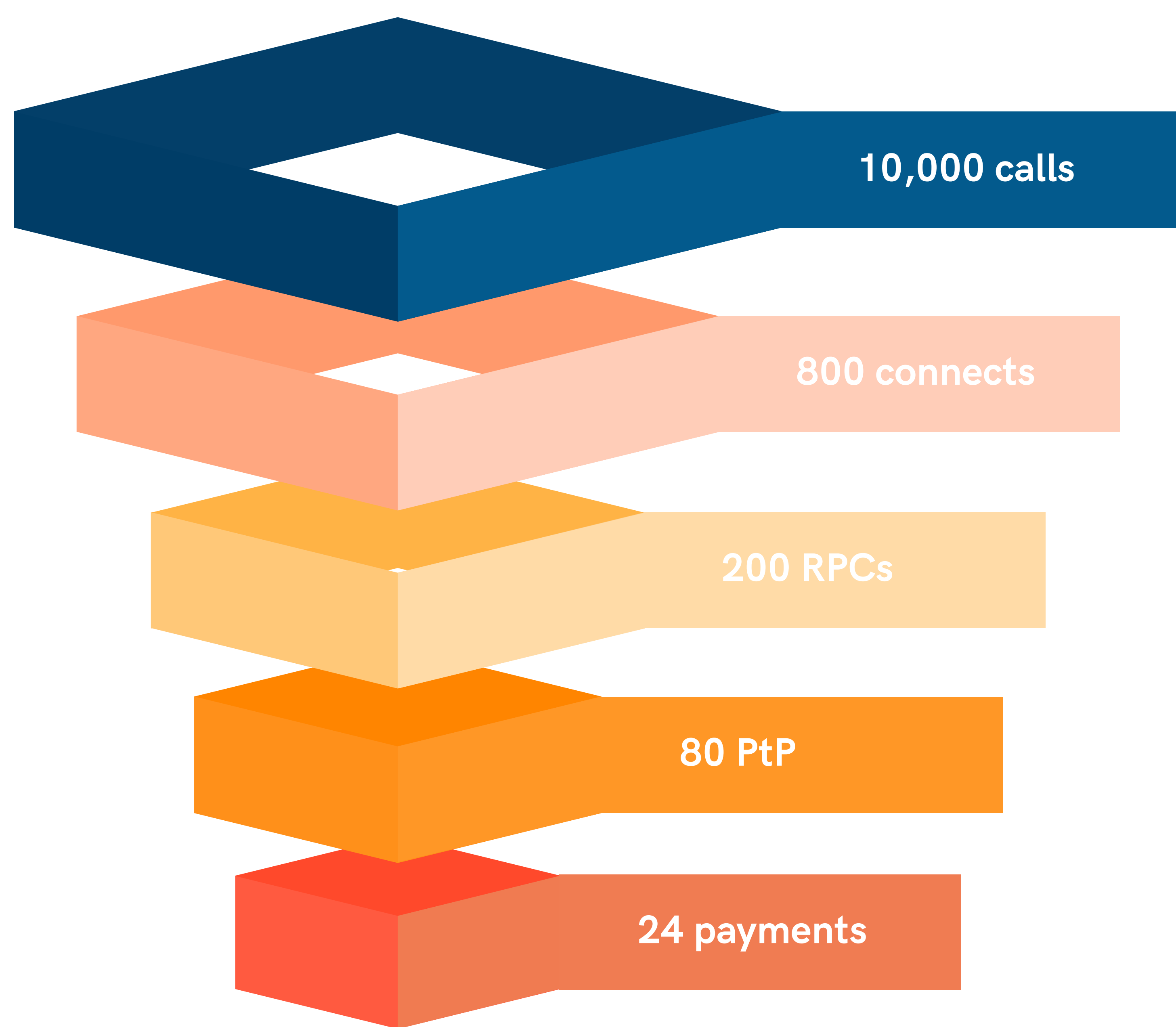


Why your dialer strategy is stuck



Yesterday your 25 agents made 10,000 calls, connected on 800, reached 200 right parties, secured 80 promises to pay, and collected from 24 accounts.



Right party contact only means you reached the right person, not that they'll resolve their balance.

A promise to pay only means someone said they would, not that they actually will.

Also, traditional strategies chase big balances, assuming bigger debts equal bigger recoveries.

A \$10,000 account that pays back 20% yields less than a cluster of smaller accounts that actually resolve.

You're spending heavily on labor to generate "activity," while actual payments aren't keeping pace.

With the right dialer strategy, the same investment in wages could generate a significant lift in collections.

What's holding dialer strategies back?

Optimizing for wrong metrics

Agent wages are your biggest expense, but your system optimizes for connect rates, RPCs, and promise-to-pay percentages. None of these metrics guarantee dollars collected.

Ignores digital interactions

A consumer clicks your payment link at 3 am, opens 3 emails, then visits your payment portal during lunch. Your dialer still calls them at 2pm because that's the rule.

No feedback loop

Results change daily, but your strategy doesn't. Insights stay trapped with individual people, never making it back into the system. So tomorrow, the same failed strategy runs again.

It's the way most collections teams operate - static rules, shallow metrics, and busywork that feel normal until you realize they're holding your collections back.

One customer came to us caught in that same cycle.

With proCollect, they rebuilt their dialer strategy and saw **a 66% lift in collections per agent per hour.**

How proCollect fixes your dialer strategy



Maximizes dollars collected per agent per hour

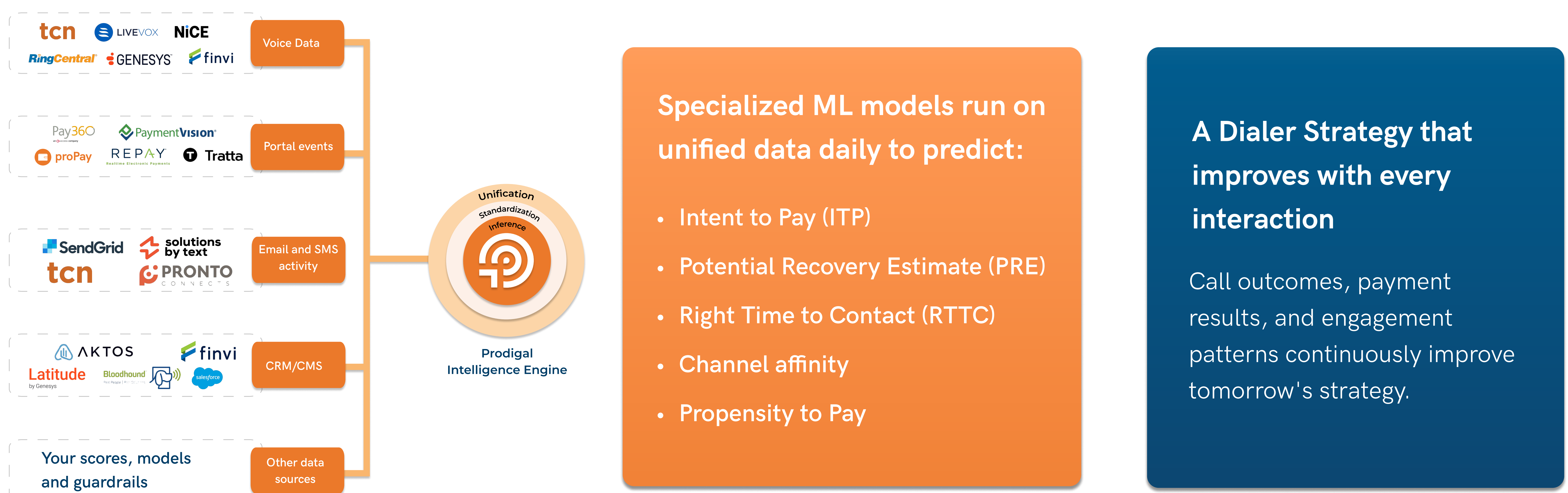
proCollect builds a custom dialer strategy tailored for your portfolio. It identifies which accounts are most likely to pay and directs agent time where it matters most.

The result: call allocation that's revenue-focused, not activity-focused - driving measurable lifts in collections.

Powered by Prodigal Intelligence Engine (PIE)

Payment behavior depends on the complete picture, not disconnected systems.

PIE connects all your systems - CRM, payment platforms, SMS, email, call centers, and sources intelligence to maximize payment chances on every attempt made.



All this intelligence is translated into dialer queues built to maximize revenue per agent hour.

Our team fine-tunes the strategy behind the scenes, so what you receive is ready to drive results from day one. proCollect connects with your dialer through API or SFTP - no heavy lift required.

Right accounts, right times. The highest recovery opportunities always get priority.

Stop paying agents to chase low-yield accounts

Transform your biggest expense into your biggest revenue driver. Every day, your dialer strategy gets more intelligent, and every interaction improves tomorrow's strategy.

Your agents focus on accounts that actually pay while your system learns what works. Your current dialer strategy is leaving revenue on the table. Let us fix that.